



# ICM REGIONAL CONFERENCES

# SPONSORSHIP

# BROCHURE

ICM is hosting two regional conferences in 2024 – one in Kigali, Rwanda, and one in Berlin, Germany. This is a unique opportunity to showcase your training, services and/or products to a captive audience of midwives and stakeholders in sexual, reproductive, maternal, newborn and adolescent health.



Africa and Eastern Mediterranean

24-26 September 2024  
Kigali | Rwanda

## CONTACT

ICM Kigali 2024  
Conference Secretariat  
kigali@icmregionals.org



[www.icmregionals.org](http://www.icmregionals.org)

# ICM Regional Conference

24-26 September 2024, Kigali, Rwanda



Below we have outlined how your company and/or organisation can sponsor the Africa / Eastern Mediterranean Regional Conference in Kigali, Rwanda, taking place on 24-26 September 2024.

We are offering flexible partnership packages, described below. Each of these can be combined in various ways, appropriate for all types of companies and organisations, made to fit all size of budgets. Depending on the total sum of your specific sponsorship package, your company and/or organisation will be recognised as an official Conference Partner, described in the table below.

## CONFERENCE PARTNER CATEGORIES

DESCRIPTION	CATEGORY / CONFERENCE PARTNER STATUS		
	MAIN PARTNER	PARTNER	SUPPORTER
Minimum sponsorship amount	10,000 USD	7,000 USD	2,000 USD
Number of registrations included in sponsorship package	6	4	2
Logo and company / organisation profile on conference website	YES	YES	YES
Advert in conference programme	YES	YES	NO
Conference bag insert	YES	NO	NO
Conference e-blast blurb (100 words + photo)	YES (2 E-BLASTS)	YES (1 E-BLAST)	NO
Number of registrations for networking dinner	4	2	NO

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## SPONSORED SESSION

Organise your own breakfast or lunch session at the Regional Conference (exact times TBC).

This option includes:

- A meeting room equipped with standard audio-visual equipment and technical assistance for the duration of the sponsored session,
- Invitation to attend the sponsored session in the final conference programme and on the congress website,
- Invitation sent as part of an e-blast to all registered delegates 14 days before the Conference,
- Use of the Conference logo on your invitation and promotional documents.

*Please note that this sponsorship option does not include catering services for the sponsored session.*

DESCRIPTION OF SPONSORED SESSION	COST
30-minute Breakfast session	5,000 USD
45-minute Lunch session	7,500 USD



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## EXHIBITION SPACE

Showcase your company / organisation’s products and services at the conference through an exhibition space. Many different types are available to meet your needs.



All exhibitors will have their logos in the Exhibitor’s Section on the Conference website and programme.

DESCRIPTION	COST
<p><b>Tabletop exhibition</b></p> <p>Present your activities and products using a smaller space – enough for a table and two chairs, a roll-up poster and you’re ready to go.</p> <p>Please note this space does not include walls or additional furniture (other than the table and chairs described above). Price includes basic electricity and daily cleaning.</p> 	<p>2,000 USD</p>
<p><b>Exhibition space</b></p> <p>Present your services and/or products with a larger booth exhibition space, that allows you to showcase larger items with more room to set them out.</p> <p><b>General conditions for exhibitors</b></p> <ul style="list-style-type: none"> <li>• Spaces will be assigned on a first come first served basis,</li> <li>• Space allocation will begin in the second quarter of 2024,</li> <li>• Exhibitors are responsible for booth set-up, installation and take-down,</li> <li>• All exhibitors are required to be registered and will receive a badge displaying the exhibiting company and person’s name. Exhibitor passes allow access to the exhibition area only and can only be used by exhibitor’s staff members,</li> <li>• Detailed guidelines on exhibitor registration will be available in the Exhibitor’s Manual; please email <a href="mailto:kigali@icmregionals.org">kigali@icmregionals.org</a>.</li> </ul> <p>The exhibition space rental includes:</p> <ul style="list-style-type: none"> <li>• 1 exhibitor pass per each 3 sqm of ordered space. Any additional exhibitors will be charged \$ 250 for an exhibitor pass</li> </ul> <p>Price includes basic electricity and daily cleaning of public areas / gangways.</p>	<p>450 USD per m<sup>2</sup></p>

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DESCRIPTION	COST
<p><b>Pre-Set Exhibition Booth</b></p> <p>Pre-set booths are available for exhibitors who prefer this option. Prices for these are available on request, by emailing <a href="mailto:kigali@icmregionals.org">kigali@icmregionals.org</a>.</p> <div style="display: flex; justify-content: space-around;">   </div>	<p><b>Pre-set booths available in the following sizes:</b></p> <p style="text-align: center;"> <b>12 m<sup>2</sup></b>  <b>9 m<sup>2</sup></b>  <b>6 m<sup>2</sup></b> </p>

## BURSARY SPONSORSHIP

Help ICM bring as many midwives as possible to the Regional Conferences. These are unique opportunities to help midwives network and learn from each other, discuss their regional challenges. This budget- and climate-friendly choice offers all the benefits, involving less travel and carbon emissions due to the regional nature of the event.

The full amount of these sponsorships will be used to cover travel, accommodations and conference fees for midwives who apply for needs-based bursaries.

DESCRIPTION	COST
<p><b>Premium contributor</b> This option supports 4 midwives to attend a regional conference</p>	<p><b>10,000 USD</b></p>
<p><b>Contributor</b> This option supports 2 midwives to attend a regional conference</p>	<p><b>5,000 USD</b></p>
<p><b>Supporter</b> This option supports 1 midwife to attend a regional conference</p>	<p><b>2,500 USD</b></p>



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## OTHER SPONSORSHIP OPPORTUNITIES

Mix and match different types of sponsorship to best suit your needs:

DESCRIPTION	COST
<p><b>Welcome Reception</b></p> <p>Be recognised as exclusive sponsor of the Welcome Reception. Welcome delegates at the start of the reception (2 minutes) and give a short introduction to your company / organisation.</p> <p>Recognition in the welcome reception description on the conference website and programme.</p> <p>Please note that only one sponsorship is available.</p>	<p><b>5,000 USD</b></p>
<p><b>Bag Sponsor</b></p> <p>Your company / organisation logo will be printed on the conference bags together with the ICM logo.</p> <p>Please note the type, size and colour of bags, as well as the position and size of the sponsor's logo will be at the discretion of the conference organiser.</p> <p>Please note that only two sponsorships are available and must be confirmed and paid at least 6 weeks before the Conference.</p>	<p><b>5,000 USD (exclusive)</b></p> <p><b>2,500 USD (in the case of two sponsors)</b></p>
<p><b>Lanyard Sponsor</b></p> <p>Lanyards (supplied by the sponsor) will be used with Conference badges, and consistently visible to all delegates.</p>	<p><b>2,500 USD</b></p>
<p><b>Pen and Paper Sponsor</b></p> <p>Pens and pads of paper (supplied by sponsor) will be distributed in each conference bag.</p>	<p><b>2,500 USD</b></p>
<p><b>Program / Bag Insert Sponsor</b></p> <p>Place an advertisement in the final programme booklet A5 size, OR place a printed ad (supplied by the sponsor) in conference participants' bags.</p>	<p><b>2,500 USD</b></p>
<p><b>Interpretation Sponsor</b></p> <p>By providing seamless language support, your company can enhance the experience of French attendees, ensuring they engage fully with the event's content and networking opportunities.</p> <p>Interpretation sponsors will be thanked at the start of the interpretation (audio) and in the conference presentations. They will also be mentioned on the Conference website and programme.</p>	<p><b>5,000 USD (exclusive)</b></p> <p><b>2,500 USD (in the case of two sponsors)</b></p>





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LOOKING FORWARD  
TO MEETING YOU  
IN RWANDA!



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